

SmartClean® Names Sasha Francic President

Zelko Francic steps down as president, paves way for son as head of Des Moines metro commercial cleaning company

WEST DES MOINES, IOWA – April 1, 2021 - SmartClean® President Zelko Francic announced he will be stepping down as President effective immediately, passing the torch to his son. Zelko Francic will remain owner of SmartClean®.

His son, Sasha Francic, will become the second-generation leader of the family business, which started in 2007. Alongside his father, Sasha Francic has been working in the business as the Vice President of Operations to President. He has been successful in cultivating new relationships within SmartClean's service area and growing the business.

Of his son's transition to president of the company, SmartClean® owner Zelko Francic said, "Sasha has shadowed all aspects of this company; and he has successfully learned the ins and outs of this business. He has shown a passion and love for this company that is hard to teach. He has an impeccable work ethic and strives to be the best partner he can be for our clients. I am excited for the fresh new look of SmartClean®."

For more information on SmartClean®, visit smartcleaniowa.com and find SmartClean® on [Facebook](#), [LinkedIn](#), and [Instagram](#).

About SmartClean®

SmartClean® is a West Des Moines, Iowa, cleaning and maintenance company that specializes in environmentally safe, green-cleaning solutions for your commercial, industrial or medical space in Central Iowa. SmartClean® is the only cleaning company in Iowa to achieve 100% CIMS Green Building Certification. For more information on SmartClean®, please visit: SmartCleanIowa.com.

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